

MEDIA RELEASE

White Oaks Resort Wins Safe Travel Award

Niagara-on-the-Lake, Ontario (November 15, 2021)

White Oaks Resort & Spa is thrilled to announce winning the Safe Travel Stamp Award for the Niagara region given out at the recent Tourism Industry Association of Ontario (TIAO). Between Labour Day and Thanksgiving Weekend – the public had the opportunity to vote for their favourite Safe Travels Award tourism operator. There is a winner from each of the thirteen tourism regions.

White Oaks Resort & Spa, along with many other hospitality businesses worked to receive a SafeTravel Stamp at the beginning of the pandemic. The stamp was created by the World Travel & Tourism Council to regulate safety protocols globally in the tourism industry. In Canada, TIAO in conjunction with WTTC launched the program in 2020.

The Safe Travels Stamp is an international symbol designed to allow travellers to recognize governments and companies around the world, which have adopted health and hygiene, standardized protocols – so consumers can experience ‘Safe Travels’.

This year at the TIAO Summit, businesses had the opportunity to win a Safe Travel Stamp Award – one for each tourism region – and White Oaks Resort & Spa has won the honour for the Niagara Region. We are proud that White Oaks Resort and Spa, a prominent member, received the Safe Travel Stamp award during the 2021 Tourism Industry Association of Ontario (TIAO)’s Tourism Summit.

Eduardo Lafforgue, President and CEO of Niagara-on-the-Lake Chamber of Commerce and Tourism NOTL states, “The Safe Travel Stamp was created by the WTTC (World Travel and Tourism Council) and administered by TIAO in Canada. Tourism Niagara-on-the-Lake was one of the first DMOs to implement the WTTC protocols and became the first to have the Safe Travel Stamp. White Oaks, aware that safety and health are paramount and key to the recovery of tourism, has done an outstanding job implementing all the protocols and thus ensuring its guests a wonderful experience in Niagara-on-the-Lake. Congratulations to White Oaks Resort!”

Tina Brown, Director of Sales for White Oaks added, “Meeting Safely has been a priority as we begin the road to recovery following the COVID-19 pandemic. Here at White Oaks we are committed to providing meeting spaces that encourage collaboration and engagement, while focusing on hygiene and safety protocols. We are thrilled to receive the Safe Travels Award and continue to have our guests and meeting attendees feel comfortable with our Resort while onsite meeting, dining or visiting the Club and/or Spa.

The award itself is a beautiful glass sculpture created by local glass blower Kelly Lowe from Stoney Creek, Ontario. Instagram:@kellyloweglass, www.kellyloweglass.com

See the TIAO Safe Travel Stamp Awards Finalists & Winners here:
<https://www.tiaontario.ca/cpages/safe-travels-stamp-awards-2021>

About White Oaks Resort & Spa:

White Oaks Resort & Spa is located in the heart of Ontario wine country, Niagara on the Lake and offers more than 60,000 sq.ft. of conference meeting and exhibition space and 220 beautifully appointed guestrooms. Dining experiences at White Oaks range from fine dining LIV Restaurant, to casual pub favourites at Play Bar and Grill and healthy offerings at Grow Kitchen & Café. The world class Spa at White Oaks tempts with pure indulgence, and offers the most results driven skin care in a stunning setting. The Club at White Oaks is a magnificent three story fitness and racquet club with private membership. All contained under one roof, White Oaks Resort provides hotel guests, club members and conference delegates an outstanding Niagara experience.

For More Information:

Julie Lepp, Director of Marketing
905-704-5638 jlepp@whiteoaksresort.com

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