

# FOR IMMEDIATE RELEASE

## White Oaks Resort & Spa Announces Promotion of Natalie Graham to Spa Director

[Niagara-on-the-Lake, June 18, 2024] – White Oaks Resort & Spa is delighted to announce the promotion of Natalie Graham to the esteemed position of Spa Director. With over 22 years of dedicated service and expertise within the spa industry, Natalie brings a wealth of experience and a passion for excellence to her new role.

Natalie’s journey with The Spa at White Oaks began in October 2000 when she joined the Bodisense team as a Spa Attendant while simultaneously pursuing her studies to become an aesthetician. Natalie’s dedication and commitment to her craft were evident as she progressed from an aesthetician to Spa Supervisor in 2009, and promoted once again to Spa Manager in 2010, all while under Bodisense’s ownership.

In 2011, when White Oaks Resort & Spa made the strategic decision to take over spa operations, Natalie seamlessly transitioned with The Spa and continued in her role as Spa Manager.

Ameer Wakil, CEO of White Oaks Resort & Spa, expressed his confidence in Natalie’s abilities, stating, “Having demonstrated exceptional leadership skills and a passion for delivering outstanding customer service, Natalie is set to lead The Spa to new heights of success. Her commitment to excellence and innovative approach make her the perfect fit for this position. Natalie started strong in her career with The Spa and is continuing even stronger!”

In her new capacity as Spa Director, Natalie Graham is poised to lead the team towards unparalleled levels of customer service and satisfaction. “I am grateful for this incredible opportunity and looking forward to my new role as Spa Director. It is an honor to lead this amazing team of individuals, and together, we will reach new levels of customer service and success,” remarked Natalie Graham, Spa Director.

White Oaks Resort & Spa extends its warmest congratulations to Natalie Graham on her well-deserved promotion. As she embarks on this exciting journey, the entire team stands ready to support her in elevating The Spa’s guest experience to extraordinary new heights.

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### About White Oaks Resort & Spa:

White Oaks Resort & Spa is located in the heart of Ontario wine country, Niagara on the Lake and offers more than 60,000 sq.ft. of conference meeting and exhibition space and 220 beautifully appointed guestrooms. Dining experiences at White Oaks range from fine dining LIV Restaurant, to casual pub favourites at Play Bar + Grill and healthy offerings at Grow Kitchen & Café. The world class Spa at White Oaks tempts with pure indulgence, and offers the most results driven skin care in a stunning setting. The Club at White Oaks is a magnificent three story fitness and racquet club with private membership. All contained under one roof, White Oaks Resort provides hotel guests, Club Members, and conference delegates an outstanding Niagara experience.

### FOR MORE INFORMATION:

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